



SABIT GROUP PROGRAM AGRIBUSINESS ASSOCIATION DEVELOPMENT FOR WESTERN EURASIA & THE CAUCASUS

SCOPE AND MISSION

The Special American Business Internship Training (SABIT) Agribusiness Association Development Program for Western Eurasia & the Caucasus is designed to train 18 mid- to senior-level executives from the Western Eurasian and Caucasus agribusiness sector. These delegates, screened and selected by the U.S. Department of Commerce, represent association leaders, farmers and government officials who are seeking information on association development, marketing, financing, farming techniques and innovative technology. This program will introduce these business and government leaders to industry trends, and help them establish contacts with potential partners in the U.S. agribusiness sector.

PROGRAM OBJECTIVES

The SABIT Agribusiness Association Development program aims to accomplish a number of objectives. Participants will gain a comprehensive understanding of association development in the United States, including general topics such as agribusiness equipment, agricultural science, and business and agricultural management. This will be done primarily through meetings with leading U.S. companies, industry organizations and associations, equipment manufacturers, and local, state and federal government representatives. The information gained in these meetings will enable participants to implement meaningful changes in their businesses and organizations upon their return home. They will also be better prepared to successfully work with U.S. partners.

BENEFITS OF PARTICIPATION

This is a unique opportunity for U.S. organizations and companies to provide industry insight and training while showcasing their products and services to their Eurasian counterparts. By hosting this SABIT group, U.S. companies, associations, and governmental organizations actively involved with the agricultural sector will have the opportunity to gain contacts and establish or expand their operations and activities throughout Eurasia. Participating U.S. host companies will find the personal contacts made by hosting the delegation will greatly improve their opportunities and operations with these industry leaders.

PROGRAM STRUCTURE

This program will begin January 27, 2007 in Washington, D.C. with an orientation, training sessions, and visits to relevant government agencies, associations, and local companies in the National Capital Area. During the remaining three weeks of the session, the group will travel to relevant regions across the country to meet with leading U.S. industry organizations and experts.

HOST THIS DELEGATION

SABIT is currently looking for U.S. hosts to provide training sessions ranging from a few hours up to a full day at their facilities. Training should emphasize some of the following topics that are of interest to the delegates, and represent some of the current challenges they face within their organizations with respect to agribusiness and agriculture:

- Marketing and business development
- Agricultural associations and cooperatives
- Financing for agribusinesses
- Government programs for agriculture
- U.S. agricultural policy and the policymaking process
- Agricultural science and equipment
- New technologies

COST OF PARTICIPATION

SABIT will cover the vast majority of program costs for all delegates, including round-trip airfare to the United States, all U.S. domestic air travel, lodging, insurance, per diem for meals and incidentals, and interpreters to provide simultaneous interpretation of all program events. In turn, U.S. host companies and organizations are asked to provide industry expertise through training in the topics pertaining to this particular program.

FOR MORE INFORMATION

To learn more about this program, please contact Robert Lee, Program Recruiter.

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